

Rossella Giannella Derickson

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Bio

Author. *Starting Over: Two women reveal those moments that made them and sometimes broke them.*

Workshop Leader. Strategic Human Resources (HR) and Organizational Development (OD) leader with 20 years in coaching, as well as designing and implementing talent strategies. Prior to her impactful tenure at Stanford Graduate School of Business, Rossella founded Corporate Wisdom, fostering workplace culture transformation for clients from labor unions to high-tech/biotech companies. For eight years, she led a Silicon Valley HR/OD network, hosting cutting-edge programs and conferences featuring speakers including Marshall Goldsmith, renowned CEO coach and corporate representatives from Google, Intel, Oracle, Adobe, and Genentech. Currently, Rossella is co-authoring a book on Starting Over.

WORK EXPERIENCE

Author and Workshop Leader

2022 - Present

Performance and Culture Strategist and HR Business Partner

2011 – 2023

Stanford Graduate School of Business, Stanford, California

Executed workforce development strategies and initiatives consistent with Stanford's high standards to empower and engage employees in building skills and addressing critical performance gaps.

Founder and Principal

2003 - 2011

Corporate-Wisdom.com

Provide consulting, leadership training and coaching services to corporations to transform the workplace culture through customized "wisdom" modules. Effectively utilize strong partnering and influencing skills to assess and implement core strategic projects at executive leadership levels. Top clients included Ofoto (digital startup bought by Kodak) Amgen, Ingenuity, Rockwood Capital, Natus, FormFactor.

Director, SBODN.com

2003 - 2011

Led a dynamic Silicon Valley HR/OD Network with 1,300 members, focused on leading-edge programs to make a difference in how organizations are run globally. Invited speakers included: Marshall Goldsmith, Peter Block, Dan Millman, David Rock, Nipun Mehta, Christine Arena, and John Adams. Corporate representatives include Google, Intel, HP, SV Bank, Oracle, Symantec, Adobe, and Cisco.

- Successfully executed annual conferences, workshops, webinars, coaching circles.
- Formed affiliated networks with Massachusetts Bay OD Learning Group, Pacific Northwest OD Network, Association for Strategic Planning, and OD Network of NY, extending the reach to additional members for virtual programs.

PUBLICATIONS

- **Awakening Social Responsibility - A Call to Action.** Derickson, et al., CSRAAction.com
- CIO Handbook chapter, **Skill Building for the IT Professional, Training, Training Plans, Maintaining Skills.**

EDUCATION

- BA, Biochemistry, Minor in Italian, Rutgers University
- CPP Certification – CPI 260
- ICF Trained Coach
- Wilson Certified Social Style Inventory

VOLUNTEER WORK

- United Way
- Upwardly Global
- Northern California HR Association – Governing Board member